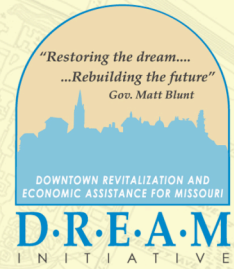


# 2007 Downtown Revitalization Economic Assistance for Missouri

## APPLICATION - A

*(For communities that DID NOT submit a 2006 application to DREAM)*

PLEASE READ THE GUIDELINES BEFORE COMPLETING THE APPLICATION.



### SECTION I – APPLICANT INFORMATION

CITY	COUNTY
MAYOR OR CHIEF ELECTED OFFICIAL	
ADDRESS	
PHONE NUMBER	E-MAIL
SENATE DISTRICT	REPRESENTATIVE DISTRICT
CONTACT PERSON	
ADDRESS	
PHONE NUMBER	E-MAIL

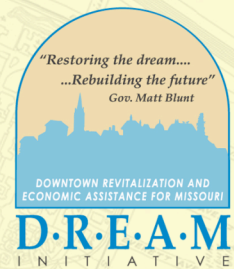
### SECTION II – NARRATIVE QUESTIONS

1. Describe your downtown as it exists today. Include information regarding business mix (service, retail, etc), residential units, government buildings, vacancy rates, physical shape of structures, quality of public infrastructure, historic significance, other special features, and general use by the public (events, etc.).
2. Describe your community's vision for your downtown. How was this vision derived (public participation)?
3. What makes your downtown unique?
4. What are the challenges facing successful redevelopment of your downtown?

5.	Is there an existing organization(s) dedicated to the promotion and redevelopment of your downtown? If so, please describe the specific role, mission and the current level of activity of that organization.
6.	Demonstrate the community's interest in a downtown revitalization effort.
7.	Do you have a written redevelopment plan, land use plan, comprehensive plan, economic development plan or capital improvement plan that addresses the downtown? Please attach a copy. Also, include any current market analysis studies if they exist.
8.	List the public and private projects recently completed that are consistent with the plan.
9.	Describe the financial and personnel investments your community will commit to a downtown revitalization effort.
10.	What do you expect the DREAM Initiative to accomplish in your community?
<b>SECTION III – REQUIRED ATTACHMENTS</b>	
<div style="display: flex; flex-wrap: wrap;"> <div style="width: 33%;"><input type="checkbox"/> Complete copies of existing plans referenced in question 7</div> <div style="width: 33%;"><input type="checkbox"/> A map clearly designating the downtown area proposed for redevelopment</div> <div style="width: 33%;"><input type="checkbox"/> Any maps that support land use, building surveys, or other information described in question 1 (if available)</div> <div style="width: 33%;"><input type="checkbox"/> A resolution from the city authorizing the application and describing local commitments</div> <div style="width: 33%;"><input type="checkbox"/> Articles of incorporation, bylaws and strategic or operating plans of the downtown organization</div> <div style="width: 33%;"><input type="checkbox"/> Application Evaluation Certification (signed)</div> </div>	
SIGNATURE	DATE
<p><b>PLEASE SUBMIT THIS FORM TO:</b>          Missouri Department of Economic Development          Business and Community Development Division          PO Box 118, 301 West High Street, Room 680          Jefferson City, MO 65102</p>	



## DREAM APPLICATION EVALUATION CERTIFICATION



The following describes the application evaluation and selection criteria. All applicants must read and certify that they understand and agree with the process.

1. The Downtown Revitalization Economic Assistance for Missouri is an initiative. It is not a program nor are projects competing. The Initiative is a method of applying state government technical assistance and program assistance in a comprehensive manner by partnering with the local government on downtown revitalization efforts.
2. Applications are reviewed by staff/management of the Missouri Development Finance Board (MDFB), the Missouri Housing Development Commission (MHDC), and the Missouri Department of Economic Development (DED). The agencies may bring in partners and consultants for any or all parts of the application review. The agency's staff and management represent the expertise of the state and apply that expertise and experience in the review and evaluation process. There is no point scoring system used for DREAM evaluations.
3. DREAM applications must be complete in order to receive an evaluation. Complete applications are ones in which:
  - a. All narrative questions have been answered
  - b. All required Attachments are submitted including a signed Application Evaluation Certification
  - c. The application is received by the deadline date with the required number of copies
  - d. The application is signed by the CEO or legal representative
  - e. The ordinance or resolution has been appropriately adopted and the community seal, clerk signature or relevant display of approval is attached
4. All DREAM applications are evaluated for eligibility. Eligible applications are then evaluated using a consensus system of recommendation by the partner agencies in a manner that narrows the field of applicants that may move to successive rounds. No weighting is given to the applications during these separate review stages.
  - a. Round 1: Application eligibility is determined (See #3 above). All applications deemed eligible move to the next round.
  - b. Round 2: Applications are evaluated using population and demographic trends; definition of the downtown area; vision for downtown; local interest level; outcomes; and likelihood of success.
  - c. Round 3: Applications are evaluated on the current downtown; specific opportunities in downtown; weaknesses and/or barriers; efforts to promote downtown; community capacity; and, ability to attract private investment.
  - d. Final Round: Applications are evaluated on the ability to succeed; regional economic activity; need; and geographic distribution. The Department of Economic Development is responsible for the final determination of DREAM designated communities.
5. The evaluation criteria listed above is a mixture of objective and subjective measures. The subjectivity is mitigated using the experience and expertise of the staff and management of the participating agencies.
6. Staffing and budget limitations require the agencies to limit the number of communities that may be designated DREAM communities in any one year.

I have read, understand, and agree with the process defined to determine DREAM designated communities under this Initiative and am submitting the application for evaluation using the criteria specified above.

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Mayor or Chief Elected Official or Legal Representative

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Date